



There are no constraints effected by consumers other than their own idiosyncrasies and habits. The following constraints are imposed upon suppliers with the aim to protect consumers.

In Switzerland and the EU consumer protection entails:

a/ The declaration of products and services so long as it is in the interests of consumers in that the essential characteristics of a product to be launched on the market or service provided must be declared.

b/ Guaranteeing the safety of products

c/Outlining the strict liability for manufactures, importers, and suppliers in that the producer is liable for damage when a defective product causes death or bodily harm, damage to a thing or the destruction of a thing of a type that is ordinarily intended for private use or consumption and which has been used primarily for private purposes by the victim.

d/ The Unfair Competition Act (LCD) protects the consumer against unfair commercial practices that include book fraud, snowball systems, deceptive winnings promises, and unsolicited marketing calls.